FROM MSCI ESG RESEARCH INC.

## MSCI ESG GOVERNMENT RATINGS

Sovereign Ratings

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## CONTENT

- Market Drivers and Use Cases
- Materiality of ESG Factors
- Product Philosophy and Framework
- Research Process and Scoring Methodology



## MARKET DRIVERS



# ESG Integration in fixed income asset class

DM/EM funds ESG FI indexes

Understand extra-financial risks & opportunities that may become material



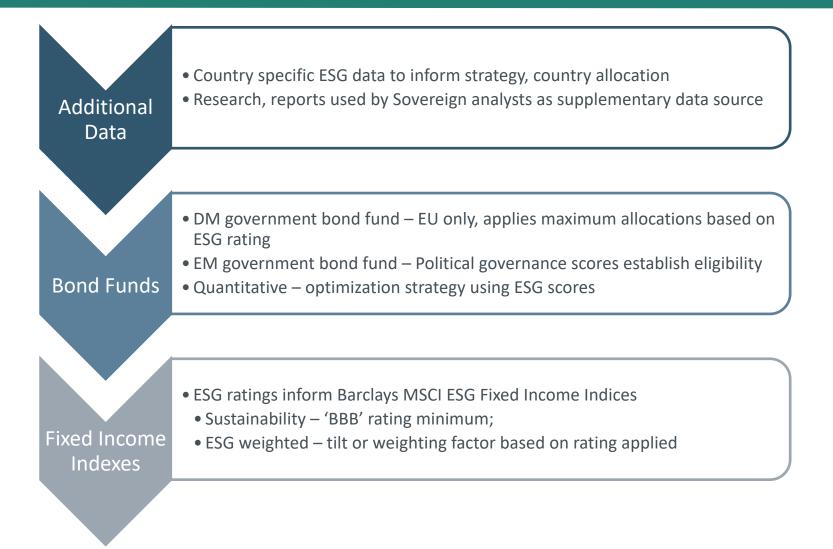
### Some specific triggers:

- ✓ 2008 financial crisis
- ✓ Arab spring
- ✓ Corruption & political instability
- ✓ Global commodity market crash



### Understand 'Country Risk'

## **CLIENT USE CASES**



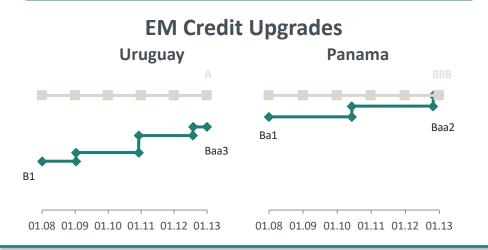


# MATERIALITY OF ESG FACTORS

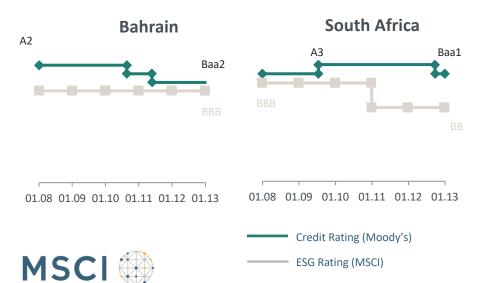
## Comparison of ESG and Financial Ratings



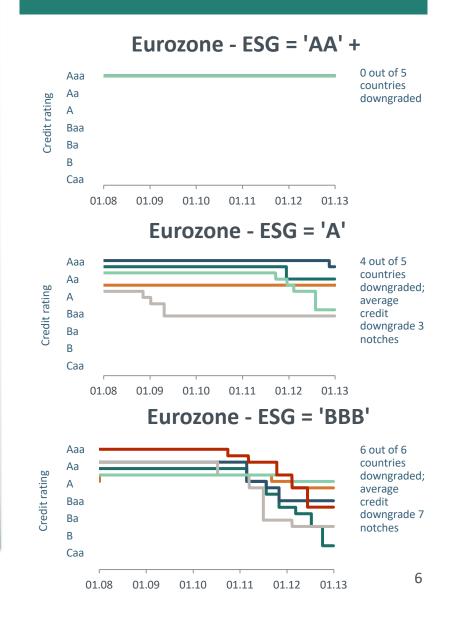
# CONVERGENCE OF ESG & SOVEREIGN RATINGS



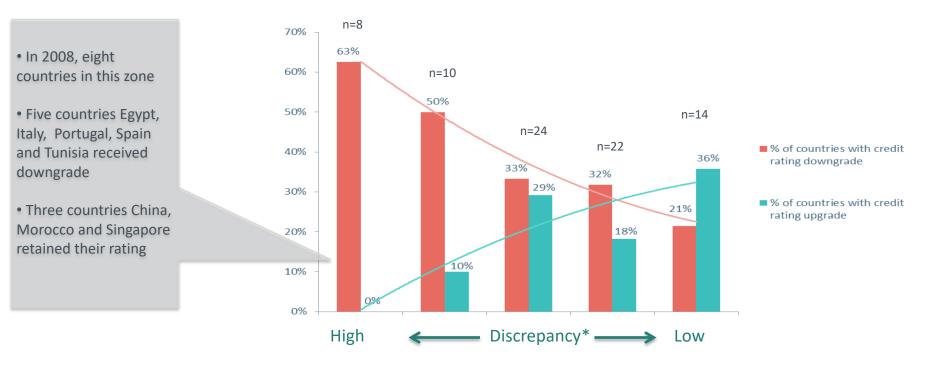
### **EM Credit Downgrades**



## EUROZONE CREDIT DOWNGRADES



## EVIDENCE THAT ESG FACTORS IMPACT SOVEREIGN RISK IN THE LONG RUN



X-axis: Difference between ESG score and Credit rating score at the beginning of year 2008.

Y-axis: % of the countries receiving credit rating downgrade / upgrade during 2008-2012 (i.e. in the span of five years)

\*Calculated as the difference between ESG Rating and Credit Rating on a homogenized numeric scale. Source: Credit Ratings from Fitch Sovereign Rating History (<u>www.fitchratings.com</u>)



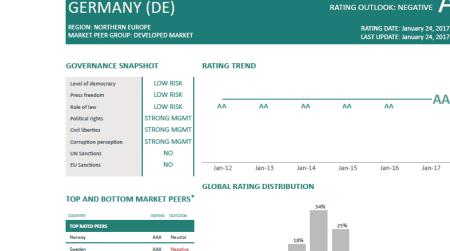
# PRODUCT PHILOSOPHY AND FRAMEWORK



## **MSCI ESG GOVERNMENT RATINGS**

**Our Government Ratings help investors** assess the long-term competitiveness of national and sub-national economies

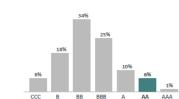
- Identifies **ESG risks** affecting a country's ٠ value creation process – long-term sustainability of output and growth
- Identifies countries with strong ESG fundamentals that are likely to outperform in the long run
- **Differentiates** countries that are otherwise ۲ similar based on financial and fiscal characteristics
- Emphasizes quantifiable benchmarking of ۲ performance over qualitative assessment of policies, using a transparent methodology



New Zealand AA Neutra BOTTOM RATED PEER Israel BBB Neutral Italy BBB Neutral

> BBB Neutral

ESG GOVERNMENT REPORT



ESG RATING

ΔΔ

·AΑ

Jan-17

#### RATING COMMENT

ESG SCORE CARD

	WEIGHT	SCORE	GLOBAL MEDIAN**
Environment	25.0%		4.5
Natural Resources	18.0%	3.4	4.0
Env. Vulnerability	7.0%	6.5	5.6
Social	25.0%	8.5	5.0
Human Capital	15.0%	9.0	5.0
Econ. Environment	10.0%	7.6	4.9
Governance	50.0%	8.3	4.9
Financial Governance	20.0%	7.2	5.6
Political Governance	30.0%	9.0	4.5

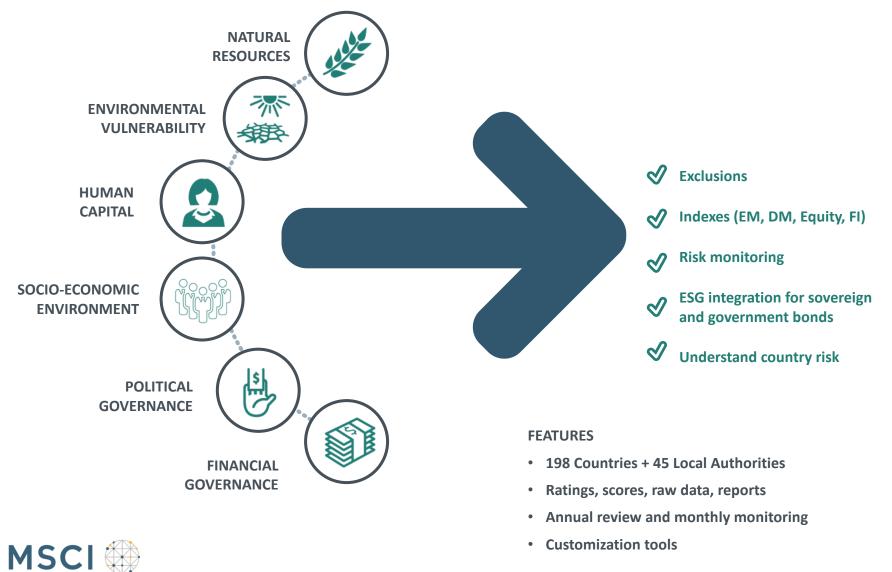
Germany maintained its rating of AA, with a constant negative outlook. The country has a strong management performance related to providing for the basic needs of its population; to increase education rate and life expectancy; to improve the country's investment in R&D; and to improve health and education infrastructure. This performance is in line with the median level relative to other countries in Northern Europe. In contrast, Germany has a high exposure to risks related to energy security; lack of productive land and of mineral resources per capita; and, lack of water resources per capita. This risk exposure is in line with the median level relative to other countries in Northern Europe

#### MOST SIGNIFICANT RECENT EVENTS

MSCI ESG Research tracks high-impact global events and incorporates the impact of such events in ESG Government Ratings on a monthly basis. At the time of the last monthly review, no events with significant impact on the theme scores or the overall ESG Government Rating were flagged.



## MSCI ESG GOVERNMENT RATINGS



## MSCI ESG SOVEREIGN RATINGS - FRAMEWORK

Pillar	Risk Factor	Exposure sub-factor	Management Sub-factor
Environmental	Natural resource risk	<ul> <li>Energy security risk</li> <li>Water resources</li> <li>Productive land and mineral resources</li> </ul>	<ul> <li>Energy resource management</li> <li>Water resource management</li> <li>Resource conservation</li> </ul>
Environmentai	Environmental externalities and vulnerability risk	<ul> <li>Vulnerability to environmental events</li> <li>Environmental externalities</li> </ul>	<ul> <li>Environmental performance</li> <li>Management of environmental externalities</li> </ul>
Social	Human capital risk	<ul> <li>Basic human capital</li> <li>Higher education and technology- readiness</li> <li>Knowledge capital</li> </ul>	<ul> <li>Basic needs</li> <li>Human capital performance</li> <li>Human capital infrastructure</li> <li>Knowledge capital management</li> </ul>
	Economic environment risk	o Economic environment	o Wellness
	Financial governance risk	<ul> <li>Financial capital</li> </ul>	<ul> <li>Financial management</li> </ul>
Governance	Political governance risk	<ul> <li>Institutions</li> <li>Judicial and penal system</li> <li>Governance effectiveness</li> </ul>	<ul> <li>Political rights and civil liberties</li> <li>Corruption control</li> <li>Stability and peace</li> </ul>

1-10 underlying data points per sub-factor
Ratings and score with 9 years of history for 198 countries/regions (99% of traded sovereign debt)
Weight-setting tool allows clients to re-weight risk factors based on their own views
98 data points evaluated to compute 27 sub-factors



## **PRODUCT FEATURE**

- Online profiles, scores, and ratings for 198 Countries/regions
  - As part of Government Ratings, ESG assessment of 45 Local Authorities is also available
- $\circ$  Sovereign Screen available for 198 countries
- Data feed, bond matching for sovereign and quasi-sovereign entities
- Excel scoring file with customizable weights and peer set comparisons
- Raw data available on request

Environmental Parameters	Denmark	Global	N. Eur. <sup>5</sup>	DM *	Rating Peers ('AA' countries)	Trend
Energy consumption per capita (kgoe/capita/year)	3,048	3,350	4,960	4,240	4,821	1
Energy intensity (2011 \$-ppp per kgoe)	14.1	8.9	10.1	11.1	10.2	1
Proven fossil and nuclear fuel reserves (TJ/person)	0.9	19.2	2.1	10.2	17.2	-
Renewable energy (% of total energy consumption)	8%	5%	13%	8%	10%	1
Social Parameters						
Income inequality (GINI, higher => more inequality)	26.9	36.8	30.1	33.7	30.0	-
Infant mortality rate (per 1000 live births)	2.9	13.1	3.2	3.3	3.4	1
Life expectancy (years, at birth)	80.3	75.2	80.8	81.5	81.5	1
Young and old age support ratio	0.36	0.23	0.32	0.34	0.31	-
Governance Parameters						
Public debt (% of GDP)	46%	58%	56%	81%	50%	1
Political governance score (out of 10)	9.5	5.9	8.8	8.5	9.3	-

KEY ESG PERFORMANCE METRICS

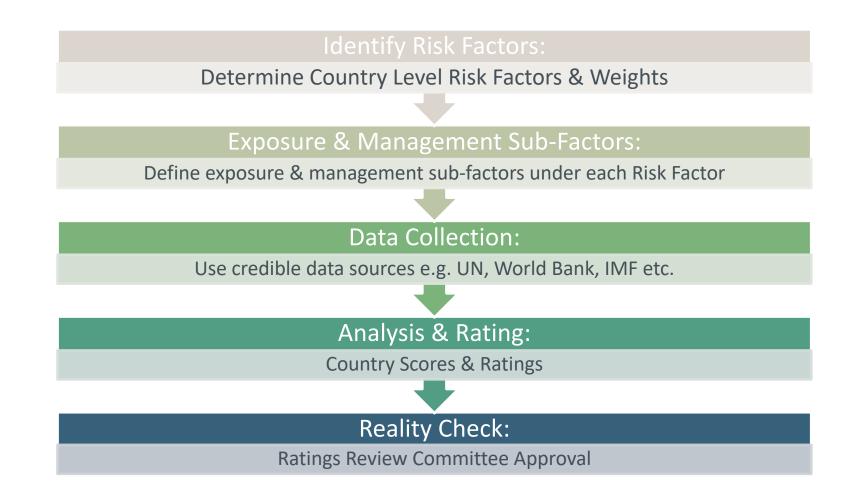
→ Northern Europe | \* → Developed Markets

👚 reflects Positive , 🔿 reflects Stable and 🐥 reflects Negative trend as compared to past available data

# RESEARCH PROCESS AND SCORING METHODOLOGY

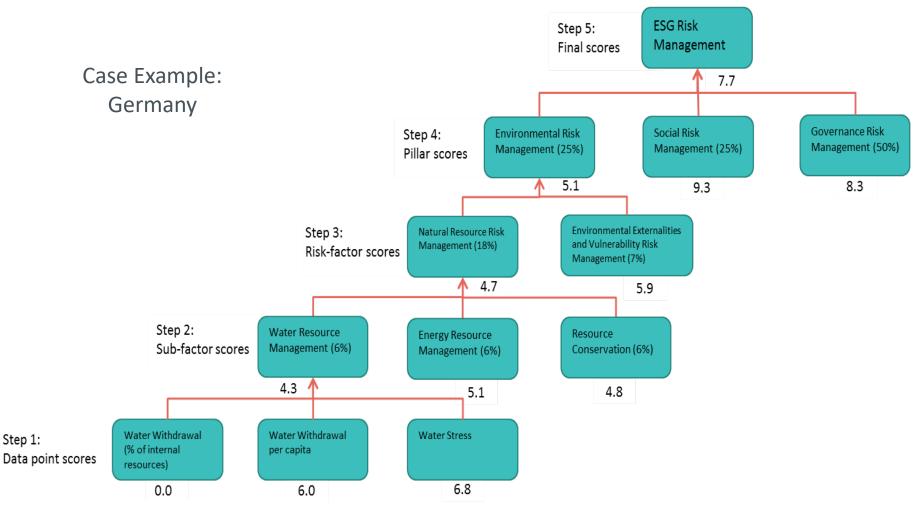


## **RESEARCH PROCESS**





## SCORING METHODOLOGY





## NON-SOVEREIGN GOVERNMENT RATINGS

- Local Authorities
  - German States
  - Australian States & Territories
  - Major Canadian Provinces
  - Select US States
  - Select Swiss Cantons
- Agencies
- Supranationals
  - European Community
  - European Union
  - European Financial Stability Fund



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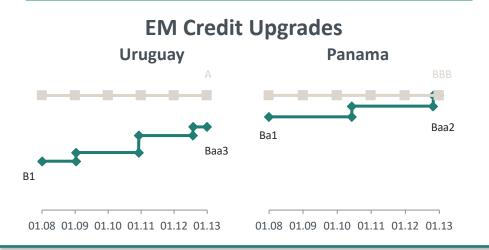


# MATERIALITY OF ESG FACTORS

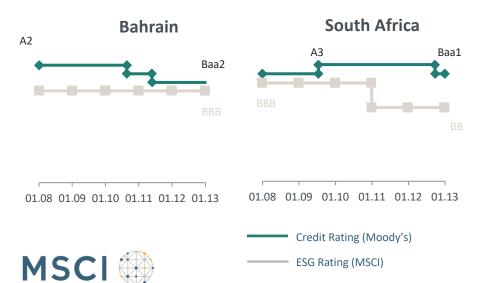
### Some case studies



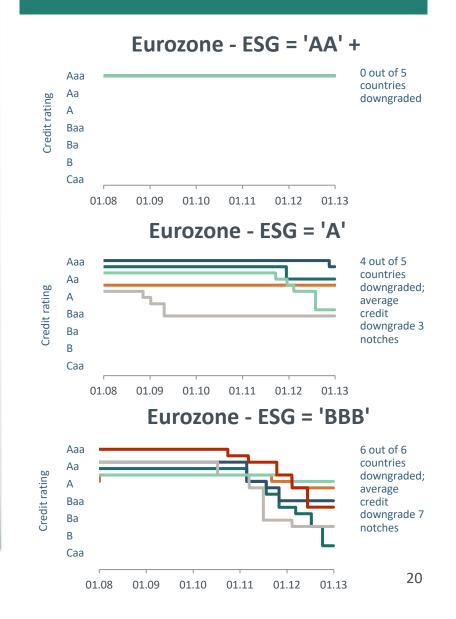
# CONVERGENCE OF ESG & SOVEREIGN RATINGS



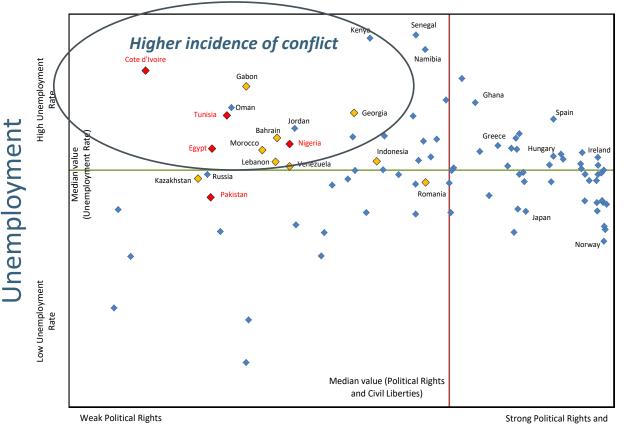
### **EM Credit Downgrades**



## EUROZONE CREDIT DOWNGRADES



### POLITICAL RIGHTS AND CIVIL LIBERTIES – ECONOMIC STABILITY



### Underlying Indicators

- Strength of institutions
- Press freedom
- Stability and peace
- Judicial system, rule of law
- Government effectiveness
- Corruption perception
- Control of corruption
- **Political rights**
- **Civil liberties**

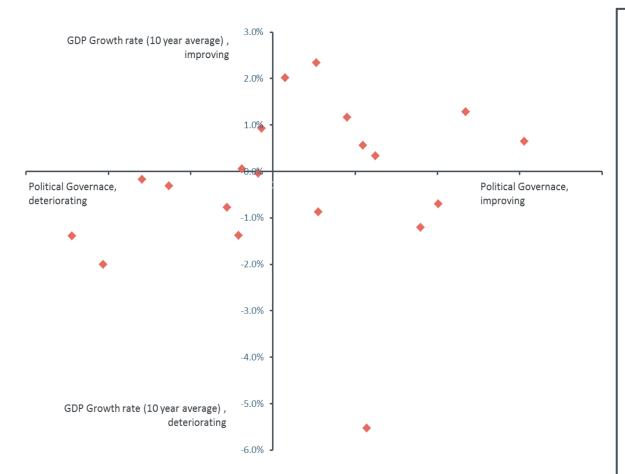
and Civil Liberties\*

**Civil Liberties** 

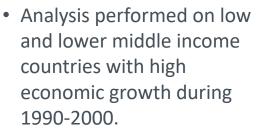
### **Political Rights and Civil Liberties**



# IMPROVING POLITICAL GOVERNANCE $\rightarrow$ ECONOMIC GROWTH SUSTENANCE



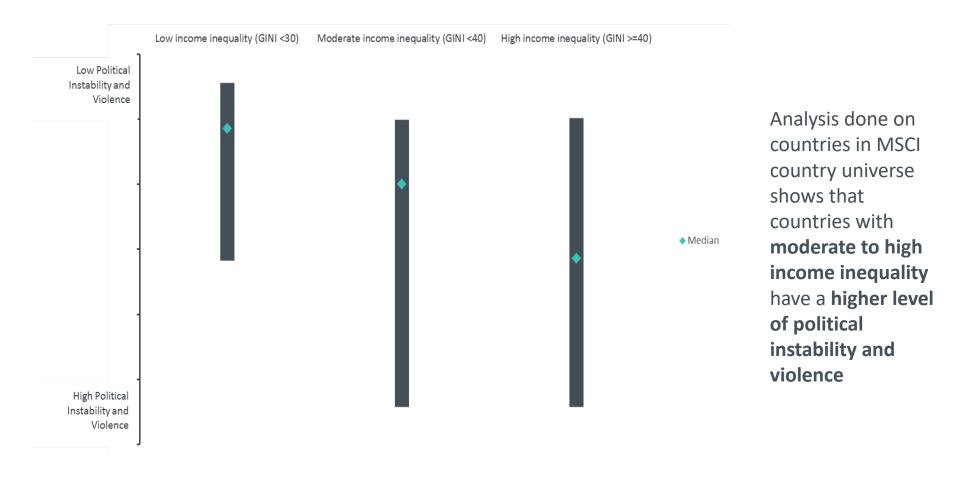
<u>Horizontal Axis:</u> Political governance score trend (between 1996 and 2000) <u>Vertical Axis:</u> Change in the 10 year average GDP growth rate (2000-2010 vs. 1990-2000)



- It is found that 7 out of 11 countries with improving political governance during 1996-2000 could sustain the high growth rates during 2000-2010 also.
- Similarly 7 out of 9 countries with deteriorating political governance witnessed fall in their average GDP growth during 2000-2010.

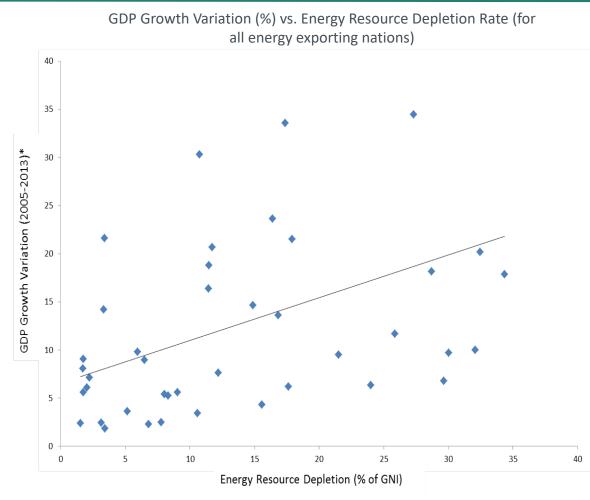


# HIGH INCOME INEQUALITY $\rightarrow$ HIGH POLITICAL INSTABILITY AND VIOLENCE





# HIGH ENERGY RESOURCE DEPLETION $\rightarrow$ UNSUSTAINABLE ECONOMIC GROWTH

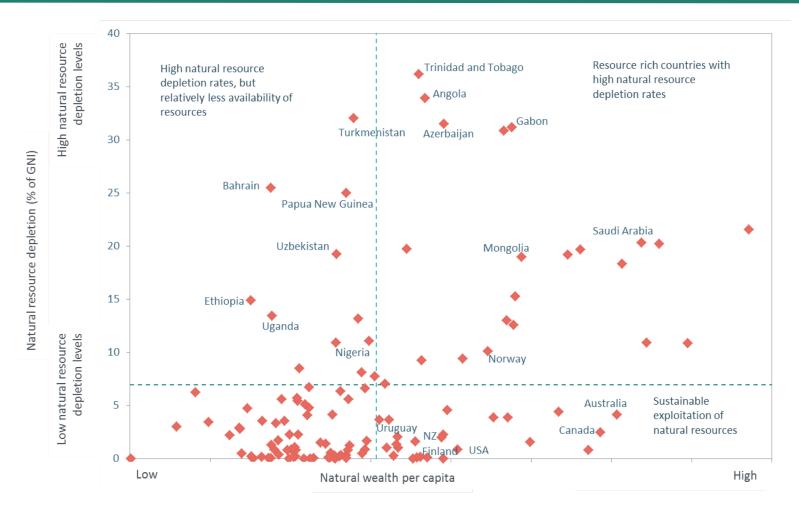


- Underlying Indicators
- Energy resources (TJ per capita)
- Energy efficiency (\$/ kg oil equiv.)
- Renewable energy (%)
- Energy imports (%)
- Water resources (m<sup>3</sup> per capita)
- Water withdrawal (%)
- Water stress (% territory)
- Productive land (ha per capita)
- Net agricultural products imports (% of GDP)
- Mineral resources (USD per capita)
- Energy resource depletion (% of GNI)
- Mineral resource depletion (% of GNI)

<sup>\*</sup>difference between maximum annual GDP growth rate and minimum annual GDP growth rate during 2005-2013



# HIGH NATURAL RESOURCE DEPLETION AND DEPLETING RESOURCE BASE $\rightarrow$ GROWTH SUSTENANCE?



Natural wealth (USD per capita) is calculated as the sum of per capita fossil fuel, mineral and agriculture/forest wealth. Natural resource depletion is the sum of net forest depletion, energy depletion, and mineral depletion.



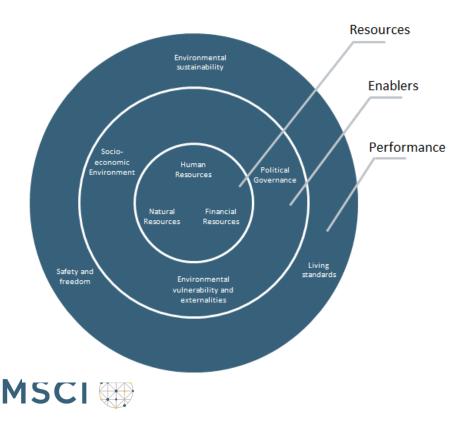
## APPENDIX



## PHILOSOPHY

MSCI ESG Sovereign Ratings reflects how countries' exposure to and management of environment, social, and governance risks could impact the value creation process, and thus the long-term sustainability of their economies.

### Value creation process (Resources – Enablers – Performance)



### ESG risks factors facing countries

- Natural resource risk
- Environmental externalities and vulnerability risk
- Human capital risk
- Economic environment risk
- Political governance risk
- Financial governance risk

### MSCI ESG GOVERNMENT RATINGS FRAMEWORK – SIX RISK FACTORS

		•Energy security, water stress		
Natural Resources	<ul> <li>The risk of not having and not managing the natural resources</li> </ul>	<ul> <li>Sustainable economic growth</li> <li>Food security</li> <li>Pressure on trade balances</li> </ul>	Environmental Philippines: annual cost of	
Environmental Vulnerability and Externalities	• The risk of a country's resources and enabling environment being vulnerable to environmental events (e.g. infrastructure), and exposed to environmental externalities	<ul> <li>Security of physical assets</li> <li>Health impacts of pollution</li> <li>Vulnerability to extreme weather events</li> </ul>	typhoons 4% of GDP <sup>1</sup> China: cost of pollution >5% of GDP <sup>2</sup>	
		•Biodiversity		
	• The risk of not having balanced and productive	•Technology readiness		
Human Capital	human capital	<ul> <li>Labor productivity</li> <li>Competitiveness of workforce</li> <li>Access to basic services</li> </ul>	<b>Social</b> South African strikes cost	
		•Inequality - social upheaval	~\$400 <sup>3</sup> million in 2012, growing in 2013	
Economic	• The risk of not having conducive economic	•Youth unemployment	growing in 2015	
Environment	environment to utilize the resources effectively	•Ease of doing business & Infra		
		• Labor freedom and workers' rig	hts	
		• Trade vulnerability		
Financial	•The risk of not having sufficient financial	• Fiscal transparency and	Governance	
Governance	capital to manage the resources and aforementioned risks	governance in resource sector	World Bank estimates cost	
		• Sustainable fiscal and external debt positions	of corruption at 2-4% of	
			GDP, equivalent to 20% tax	
Political	•The risk of not having an effective political	•Costs of corruption	on foreign investment <sup>4</sup>	
Governance	governance structure to manage/support value creation process	<ul> <li>Accountability of government</li> <li>Violence, political uncertainty</li> </ul>		
		- violence, pointcur uncertainty		
			28	

Sources: MSCI ESG Research,

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